



WARNING TO CRIMINALS: "SAY CHEESE"

Closed-circuit television (CCTV) and video cameras have been routinely used for some time by both public and private organizations. Public safety video systems have been instrumental to the San Diego Police Department in assisting with criminal investigations and acting as a deterrent to criminal activity. To further improve crime fighting efforts, the San Diego Police Department is inviting local organizations to participate in OPERATION SECURE SAN DIEGO, a city wide initiative that provides police access to a company's live video transmissions. How this works is that from the inside of their vehicles, officers will be able to connect to the live video feed used by a business when a crime is occurring in a real time environment. What this means is that officers will be getting a real-time look at what is occurring before arriving at the scene to evaluate the situation and determine tactical decisions accordingly.

Benefits of Mobile Video Sharing:

- ◆Deters criminal activity
- ◆Improves response time
- ◆Enhances both public and officer safety
- ◆Identifies questionable individuals/activities
- ◆Permits officers to cover a greater area with fewer resources
- ◆Encourages community relations
- ◆Documents activity for evidentiary purposes
- ◆Allows officers to assess the setting and plan their approach prior to their arrival

Hotel Indigo, located in San Diego's East Village area, is the first to team up with the SDPD for OPERATION SECURE SAN DIEGO. To learn more about this pilot project, please see the attached San Diego Union Tribune article. The police department is encouraging additional partners throughout this program and issued a voluntary Authorization for Access to Monitor Video Cameras, also attached, to city business owners on June 2, 2010.

The increasing availability of video is changing traditional policing methods before, during and after an event. By placing real time information into the hands of officers all ready in the street exponentially increases the value of that data by helping officers make competent decisions resulting in better outcomes.

If you are interested in joining the partnership, OPERATION SECURE SAN DIEGO, please contact Roy Moody of the SDPD via phone at 619.744.9500 or email at RMoody@pd.sandiego.gov. For additional information on surveillance systems or any security needs, please contact Ben Cordova, Chief Operating Officer of GMI, at 858.244.1855 or bcordova@gmiweb.com.

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